

**Olivier GIRAUD**

**+ 800 000  
spectateurs**

ONE MAN SHOW  
**100%**  
IN ENGLISH

**HOW TO BECOME  
A PARISIAN IN ONE HOUR ?**

**MEDIA KIT 2020**



‘Learning to be French through comedy !’

**THE NEW YORK TIMES**

‘A MUST SEE in Paris!’

**ELLE**

‘A guide to Parisian rudeness  
on a packed Theater!’

**THE SYDNEY MORNING HERALD**

‘The audience is in tears of laughter !’

**TIME OUT**

‘The show is a Triumph!’

**LE FIGARO**

‘An International recognition!’

**LE MONDE**

‘A French lesson in English!’

**PLAYBILL**

The expert on Parisian behaviour!

**CNN**

Rated ‘Best théâtre performance in Paris!’

Certificate of Excellence since 2015

**TRIP ADVISOR**



# PRESENTATION



## The first, 100% English comedy show in Paris!

"How to become a Parisian in one hour?" is a 70-minute show in English performed in a 600-seat theatre. Olivier Giraud presents the Parisian going about his daily business in his natural habitat: Paris.

The comedy show is presented in the form of lessons enabling you to "learn" how to behave like a real Parisian in the metro, at a restaurant, in a night club and even in future relationships...

The show has been a big comedy hit in France for a decade now. It built its reputation by word-of-mouth - a highly effective system as some 800,000 people have already seen it!

Thanks to the show being a success in London where Olivier performed regularly between 2013 and 2015, the production took on an international turn and became more widely known.

It is a show that takes place on stage but also among the audience, and that audience comes from around the world with at least 30 nationalities at each performance.

This varied public includes Parisians, French from outside the capital, expats and tourists who all end up laughing together at their cultural differences.







## OLIVIER GIRAUD



At the age of 8, Olivier Giraud already yearned to be on stage but, as far as his parents were concerned, earning a living as a comedian was beyond his reach. So Olivier decided to put that passion on the back burner, knowing full well that one day he would come back to his first love: the stage.

In his teens he discovered a second passion and decided to become a chef. A few years later he graduated from a top French culinary arts school: Ferrandi.

In 2001, Olivier packed his bags. His destination was the United States. He obtained a six-year visa and soon became Maître d' at one of the most prestigious hotels on the East Coast: The Breakers in Palm Beach, Florida.

And yet his childhood dream remained intact so he decided to return to Paris and try his luck in the spotlight. During his time working in service, he used to have a chuckle over the cultural contrasts between Americans and the French. Then one day he came up with the idea of writing a one-man show about all these differences. Olivier made a bold choice and wrote his show in English in order to be able to have an audience made up of spectators from all different horizons.

He presented his project to numerous showbiz professionals looking for their support but they all seemed to think it was doomed to failure. Since no one was prepared to take a gamble on him, he decided to put together his own production company: French Arrogance Production. May 10, 2009, «How to become a Parisian in one hour?» was performed on stage for the first time in front of 250 guest.

500 000 spectators later, Olivier Giraud decided to celebrate the incredible success of this adventure on May 20, 2016 with a performance at the OLYMPIA !

*800 000 spectators later, Olivier Giraud was chosen to be a speaker at a **TEDx** on the theme ["the power of fear"](#) to describe his atypical career.*



## SOME NUMBERS



+ de 800 000 Spectators  
+ de 30 nationalities every night

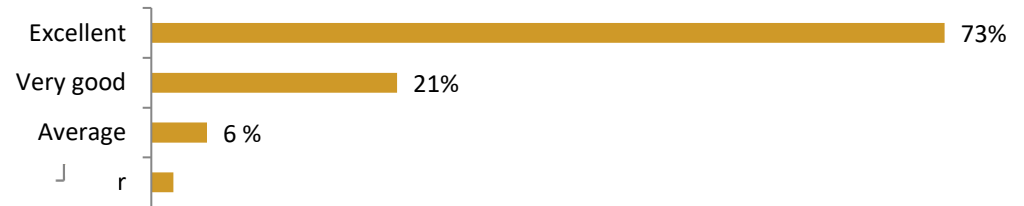


+ de 1800 performances  
+ 23 000 followers on social networks

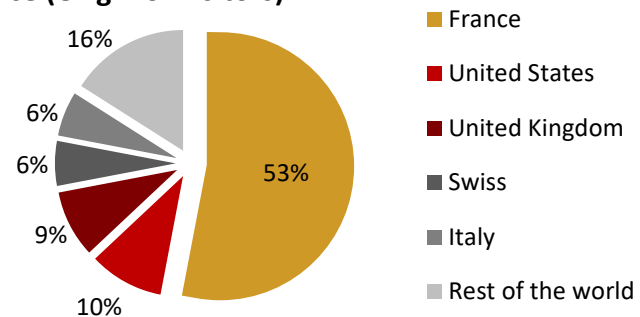


**Ranked # 3 of 263 Theatres, Concerts and Shows in Paris**

Reviews of the show / near 2500 voting



**Cosmopolitan Audience (Origin of visitors)**





## THE PRODUCTION COMPANY



*French* PROD. *Arrogance* was set up in 2009 by Claudie Pichon & Olivier Giraud to produce the show "How to become a Parisian in one hour?". Based in Paris, it specializes in performance arts shows. In 2018, the French Arrogance Prod also became a publishing house to publish 13,000 copies of Olivier Giraud's book, published in French but also in English.



The show is on all year round at the Théâtre des Nouveautés. Olivier Giraud has also performed several times in London's 400-seat Leicester Square Theatre where he was sold out for two years but also in Belgium, Germany, Poland, in Spain and Portugal during some private events.

### FOR PROFESSIONALS

The perfect format for team bonding in a cosmopolitan atmosphere. Since its inception, more than 100 leading French and International companies have turned to How to Become a Parisian in one hour ? to strengthen links between their staff. A short and fun format that will allow you to bring teams closer by removing cultural differences.





# USEFUL INFORMATION





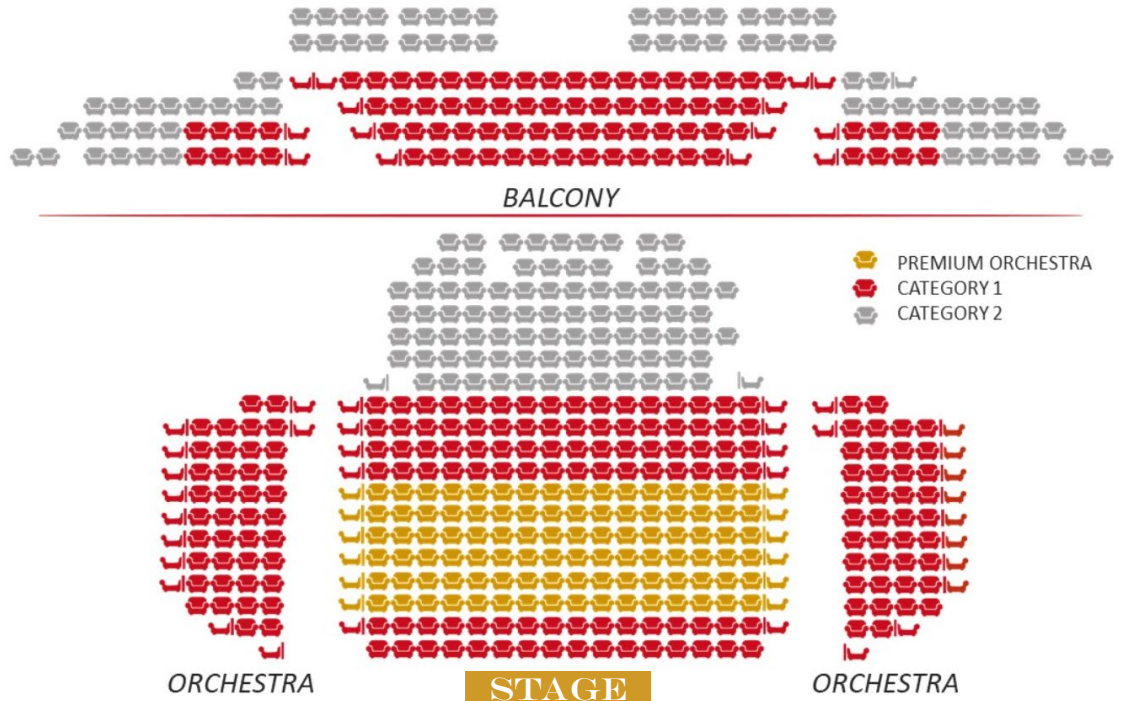
## PERFORMANCES

**FROM WEDNESDAY TO SATURDAY AT 7 PM**

Summer season: From Wednesday to Saturday at 8 Pm

## RATES

 Premium Orchestra : 37€ //  1st Category : 31€ //  2nd Category : 24€







**TN** THEATRE DES  
**NOUVEAUTÉS**  
DIRECTION PASCAL LEGROS

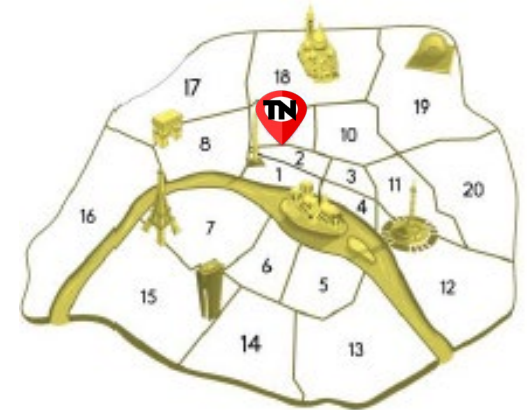


# THE THEATRE DES NOUVEAUTES



For a decade now, “How to become a Parisian in one hour?” has been playing all year round in Paris at the Théâtre des Nouveautés. This 600-seater, Italian-style theatre was built on the Grands Boulevards in the 1920s by Adolphe Tiers, the architect behind the renovation of the Moulin Rouge. The Théâtre des Nouveautés has always maintained its tradition of putting on successful comedies. In 2012 it was bought by the producer, Pascal Legros, and is run by Maria Pipaud.

Step inside the Théâtre des Nouveautés and discover a little gem in the heart of the Grands Boulevards, a festive high spot in the capital !



## FIND THE THEATRE DES NOUVEAUTÉS :

**ADDRESS :** 24 boulevard Poissonnière // 75009 Paris

**METRO :** Lines 8 et 9 (exit n°6)

**BUS :** (near) : 85, 74, 48, 39, 20

**PARKING:** Chauchat // Rue Chauchat 75009 Paris  
\* Atrium // Rue du Faubourg Poissonnière, 75009 Paris (opposite the Grand Rex)

**AUTOLIB:** Station 1, rue d’Uzés - 75002 Paris



**TN** THÉÂTRE DES  
NOUVEAUTÉS



# THE SHOW IN THE MEDIA



## PRESS

The New York Times

Le Monde.fr

LE FIGARO

Liberation

le Parisien  
Aujourd'hui

Le Point

PARIS  
MATCH

ELLE

PREMIERE

GQ

SORTIRAPARIS  
COM

PLAYBILL

LE JOURNAL FRANÇAIS DE L'ÉTRANGER  
FRANCE-AMÉRIQUE

l'ondres

EUROSTAR

TimeOut  
Paris

smh.com.au  
The Sydney Morning Herald

where  
MAGAZINE

Condé Nast  
Traveler

## TELEVISION

TF1

france  
2

france  
3

6

BFM TV  
NEWS 24/7

FRANCE  
24

CNN  
INTERNATIONAL

## RADIO

Europe 1

france  
inter

RTL

FG.  
DJ RADIO

FRENCH RADIO LONDON

Find our press kit on the site!

## OUR 'AWARDS & PRAISE'

- **Since 2015**, for the sixth year in a row and with nearly 2,500 reviews, our audience has awarded us the 'Certificate of Excellence' on Trip Advisor, the website bringing together the world's largest travel community.
- **Since 2016**, for the third year in a row the show was voted 'Best comedy show in Paris' by expatriates living in the capital as part of the 'Best in Paris' awards.
- **In March 2013**, Olivier Giraud performed his show at the Leicester square theatre (400 seats) in London. He played there regularly until May 2015.
- **In June 2014**, Olivier Giraud was invited by the British Embassy in Paris and introduced to Her Majesty The Queen Of England Elizabeth II. The invitation was in honor of his "contribution to Franco-British entente". **In March 2017**, Olivier Giraud was invited by the Duke and Duchess of Cambridge to the British Embassy in Paris. During the cocktail gathering 100 of the most promising French entrepreneurs, he talks with Her Royal Highness Kate Middleton about the success of his show in English.
- **On May 2016**, he performed his show How to Become a Parisian in One Hour? at the Olympia hall. There he celebrated the show's seventh anniversary, during which time it has been performed 1,200 times in front of half a million people.
- **In June 2017**, Olivier Giraud and his show "How to become a Parisian in one hour?" are the big winners of the Welcome Awards by CIWY in the category 'Cultural discoveries'. The Welcome Awards reward the places that Parisians love and are highly recommended for travellers who want to explore Paris like a Parisian !
- **In January 2020**, The show won the Get Your Guide Award as 'Best Authentic experience'. The nominations were analyzed by a panel of judges against a rigorous set of standards including reviews, customer excellence, differentiation, and contribution to the local community. Products that scored highly across these metrics met the threshold for a GetYourGuide Award and were selected for recognition.
- **In 2020**, our show receives the ultimate '**TRAVELLER'S CHOICE 2020**' award from Tripadvisor who awards this prize to accommodations, attractions and restaurants that regularly receive great reviews from travelers and are ranked in the top 10% of establishments on TA.



Best of the Best





# THE EVENT AT THE OLYMPIA



2016 is a celebration year for Olivier Giraud and his show « How to become a Parisian in one hour ? ». After having passed the half a million spectators milestone and performing the show some 1,200 times, Olivier Giraud decided to mark the occasion by celebrating its seventh anniversary in a very special way.

In May, on the anniversary of the show's creation, he decided to perform it on the legendary stage of the Bruno Coquatrix Olympia. In one blow he fulfilled a childhood dream and the promise he made to his mother at the age of 8: "Mommy, when I grow up, I'll play at the Olympia and I'll buy you a beautiful dress."



Audience reaction to the performance was incredible! The 2,000-seater auditorium was sold out and people came from the world over to celebrate the show's seven years of success. For the event, Olivier Giraud had prepared a few surprises for the audience: a warm-up act lead by a dream team of three women, new sketches and a delightfully incongruous finale organized by an international choreographer.





# HOW TO BECOME A PARISIAN IN ONE HOUR ?

*by Olivier Giraud*

**October 2020**

M	T	W	T	F	S	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	1

**November 2020**

M	T	W	T	F	S	S
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9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

**Décember 2020**

M	T	W	T	F	S	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

**January 2021**

M	T	W	T	F	S	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

**February 2021**

M	T	W	T	F	S	S
1	2	3	4	5	6	7
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15	16	17	18	19	20	21
22	23	24	25	26	27	28

**March 2021**

M	T	W	T	F	S	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

**April 2021**

M	T	W	T	F	S	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

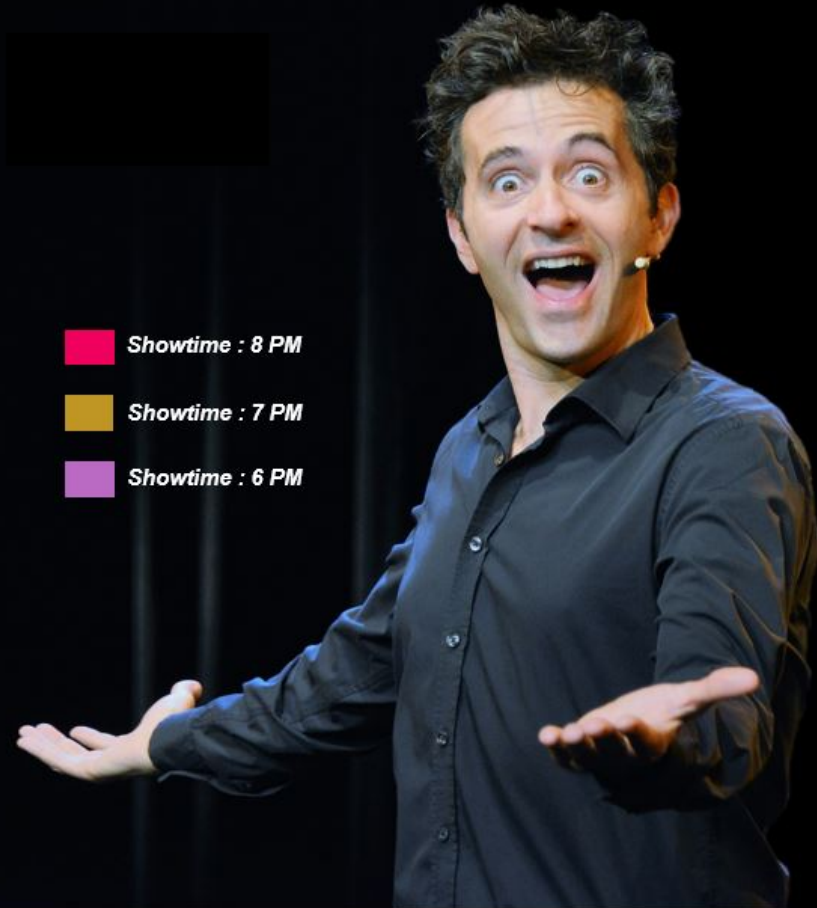
**May 2021**

M	T	W	T	F	S	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

**June 2021**

M	T	W	T	F	S	S
31	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

- Showtime : 8 PM
- Showtime : 7 PM
- Showtime : 6 PM





*French* **Arrogance**  
PROD.

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**Claudie PICHON**

*Producer*

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